



WORKSHOP - Tuesday, 23 March 2010

Voice of Young Science  
Standing Up for Science Media

09.00-09.45	Registration
09.45-10.30	Introduction
10.30-12.00	Science and the media Participant discussion on the changing image and role of science and scientists in the public domain. What happens when research announcements go wrong, statistics are manipulated, risk factors are distorted, or the discussions become polarised?
12.00-13.00	Lunch
13.00-14.30	What journalists are looking for? A panel of journalists will explain how they approach stories, balance the need for news and entertainment with reporting science, and deal with accusations of polarising debates and misrepresenting the facts.
14.30-15.00	Tea and coffee break
15.00-16.00	Standing up for science – the nuts and bolts What is there for early career researchers to play for? Not yet the leaders in the field, what can you do to encourage good science and evidence in the public domain? This session offers practical guidance for early career researchers to get their voices heard in debates about science, how to respond to bad science when you see it, and top tips for if you come face-to-face with a journalist

*Workshop language: english.  
Translation is not provided.*

